

Knowledge Leadership during Change

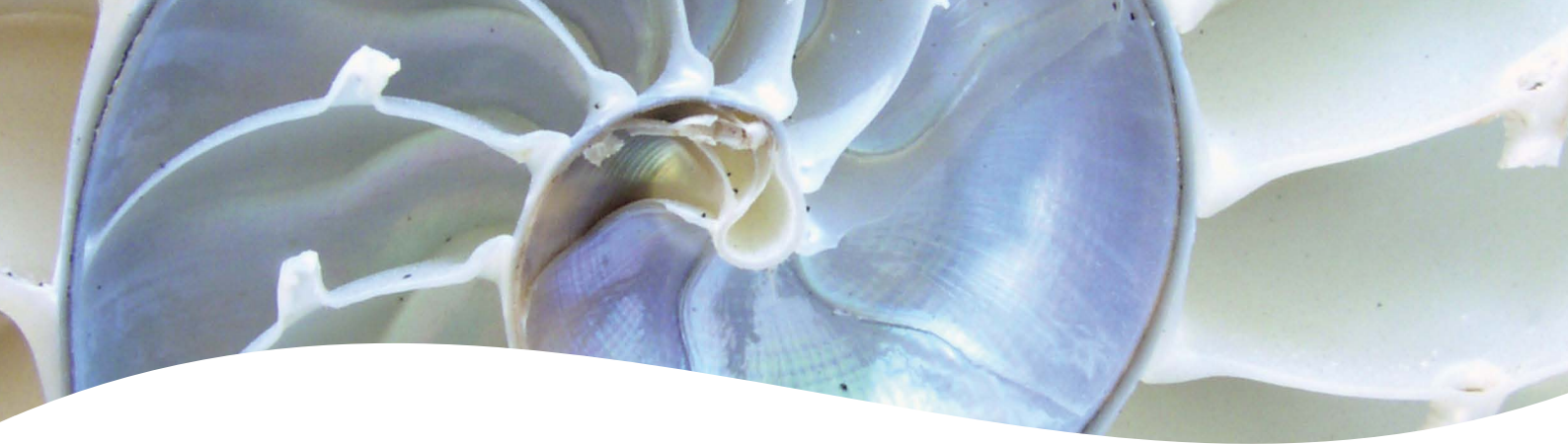
Leading the learning organisation
to improve performance



Joint conference

Henley KM Forum 13th Annual Conference,
in partnership with Leadership@Henley

Wednesday 27 February and Thursday 28 February 2013



Knowledge leadership

During these times of increasing customer expectations, rapidly changing economic conditions and increasingly intense competition, individuals and organisations need to absorb and share escalating volumes of information and knowledge.

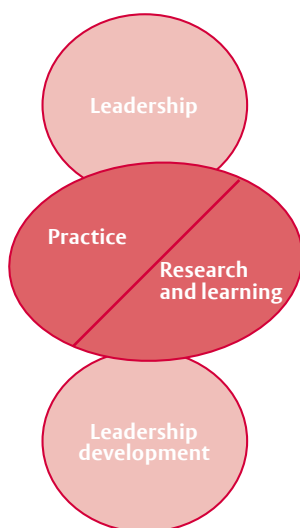
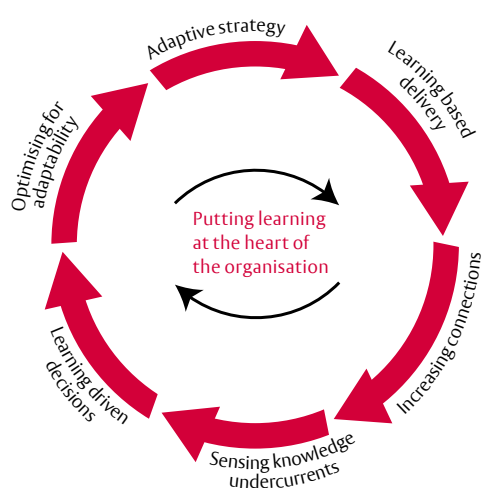
Knowledge is the crucial resource to maintain and improve organisational performance, sustain competitive advantage and underpin an effective response to planned and emergent change. Continuous learning depends on efficient sharing and assimilation.

Creating a climate in which knowledge is readily shared to support individual and collective learning is vital. Well developed leadership and a strong culture of leadership development are the basis for achieving effective knowledge sharing in performance driven and innovation oriented environments.

Key questions for leaders

Expert speakers, many with international experience, will contribute insights on how to improve the environment for knowledge and learning. Through presentations, workshops and stimulating discussions they will explore the importance of leadership and leadership development in supporting knowledge creation, sharing and utilisation and will address a number of questions:

- 1 What does effective knowledge leadership during change look like?
- 2 How can the challenges of learning in virtual, distributed and networked organisations be addressed through a leadership lens?
- 3 How can we learn to be more effective in leading change?
- 4 What will support the development of leadership in knowledge management?
- 5 How can leaders create conditions for more effective knowledge creation and innovation?
- 6 What do leaders need in order to understand the importance of knowledge development and sharing?



i Leadership comes from any organisational member with an essential level of skill and behaviour in encouraging active sharing of knowledge for greater performance and competitive advantage. Developing and enacting the attributes of strong knowledge leadership is more than simply managing learning and change. The embodiment of leadership shared by organisational members across the organisation and evident in productive leader/follower relationships enhances engagement, a sense of belonging and purpose and truly energizes learning and change throughout the enterprise.

Conference programme

Day 1: Wednesday 27 February 2013

Programme created and chaired by the Henley KM Forum team

- 09.15** Registration and coffee
- 10.00** Welcome and opening remarks
- 10.15** **Leadership of knowledge sharing and innovation at Tata**
Rajesh Bhatt, General Manager, Tata Ltd.
- 11.00** Networking and refreshment break
- 11.30** **Leadership to stimulate creative environments for knowledge flow**
Dr Arthur Shelley, CEO, Intelligent Answers and Founder, Organizational Zoo Ambassadors Network
- 12.15** **Radical change driven by innovation – the issue of temporary incompetence. A case from the financial industry**
Dr Karl-Erik Sveiby, Professor, Hanken School of Economics
- 13.00** Lunch
- | | |
|---|--|
| <p>14.00 Workshop: parallel session 1
Leading constructive conversations to leverage behavioural diversity
Dr Arthur Shelley, CEO, Intelligent Answers and Founder, Organizational Zoo Ambassadors Network</p> | <p>Workshop: parallel session 2
Engaging leaders in KM
Chris Collison, Knowledgeable Ltd in conjunction with Sarah Grimwood, MWH, Jon Harman, Syngenta and Tina Burgess, BAA</p> |
|---|--|
- 15.15** Networking and refreshment break
- 15.45** KM Forum project report: **Crucial attributes of knowledge leadership: managerial relationships that affect the climate for knowledge sharing and learning**
Professor Jane McKenzie, Director Henley KM Forum; Dr Bernd Vogel, Associate Professor of Leadership and Organisational Behaviour; Dr Claire Collins, Director of the Henley DBA Programme
- 16.30** **Collaborative leadership: delivering results across boundaries**
David Archer, Director, Socia Ltd.
- 17.15** **Reflections on the day**
- 17.30** Close
- 18.15** Reception
- 19.15** Conference dinner

Day 2: Thursday 28 February 2013

Programme created and chaired by the Leadership@Henley team

- 08.45** Registration and coffee
- 09.15** Welcome and opening remarks
- 09.30** **Knowledge leadership in combat: understanding the art of communication, the power of networks (personal and cyber), and the humility to learn**
Mike Harwood, Air Vice-Marshall, Royal Air Force
- 10.45** **New directions for leadership and implications for knowledge management**
Professor John Burgoyne, University of Lancaster and Henley Business School
- 11.00** Networking and refreshment break
- 11.30** **Interactive panel: Knowledge leadership and change**
With contributions from Lee Griffin, Global Strategy Director for Buildings & Places, AECOM and Helen Gordon, Chief Executive, Royal Pharmaceutical Society
- 13.00** Lunch
- | | |
|---|--|
| <p>14.30 Workshop: parallel session 1
The pros and cons of fuelling the need to know
Ali Gill co-founder and CEO, Crelos and guest</p> | <p>Workshop: parallel session 2
Exploring and applying the KM Forum project findings: crucial attributes of knowledge leadership
KM Forum Project report presenters Professor Jane McKenzie, Dr Bernd Vogel, and Dr Claire Collins, together with Vicki Pickering, Henley Researcher</p> |
|---|--|
- 15.15** Networking and refreshment break
- 15.45** **21st century police leadership**
Dr John Hawkins, Senior Police Officer, Lothian and Borders Police
- 16.30** **Reflections on the conference, summary and close**
- 17.00** End of conference

Joint Conference Henley KM Forum and Leadership@Henley

Conference rate

£750 for one day | £1,250 for two days

Networking dinner 27 February £60

Two delegate places at the conference and dinner are included as part of the Henley KM Forum membership fee; there is a 25% discount for additional member delegates.

Members of Leadership@Henley, the Henley Partnership, the Henley Centre for HR Excellence and other Henley research centres may have a particular interest in the content and will benefit from a 25% discount on the conference rate paying £550 for one day and £950 for two days.

15% discount is available on conference bookings made before 1 February 2013 (not applicable alongside other discounts).

Booking

Book online:

www.henley.ac.uk/kmconference13

or for a booking form and more information contact:

Marina Hart
Henley KM Forum
Henley Business School
Greenlands
Henley-on-Thames
Oxfordshire, RG9 3AU

kadmin@henley.ac.uk

Tel +44 (0)1491 418 723

Henley KM Forum

In a rapidly changing globalised world, the challenge for organisations and individuals is to create the conditions that allow knowledge to be accessed, developed and shared effectively, both internally and externally. The KM Forum is an internationally recognised centre of excellence based at Henley Business School. It has a twelve year track record in helping organisations improve their capabilities to manage knowledge, stimulate organisational learning and improve innovation. The KM Forum brings together business practitioners, industry thought-leaders, experts and academics to help organisations tackle the challenges presented by the knowledge economy.

Knowledge Flow

Knowledge Flow, a fortnightly e-magazine, is compiled by the KM Forum as a way of bringing current topics of interest to the attention of subscribers. The content is of particular interest to individuals and organisations who want to expand their understanding of how knowledge and learning affect business activities and performance. It offers a blend of short reads and easy viewing and listening links; an easily digestible and visually appealing collection of material from reputable sources that provide inspiring ideas and insights.

To find out more about corporate membership of the KM Forum or register for free subscription to Knowledge Flow please visit www.henley.ac.uk/kmforum, email: kadmin@henley.ac.uk or call Marina Hart on +44 (0)1491 418 723

Leadership @Henley

Leadership@Henley is a community of practice formed to share knowledge, expertise and learning in the areas of leadership and leadership development at Henley Business School. The group is inclusive and eclectic and is open to anyone who has an interest in leadership and leadership development activities within the learning environment. This includes research, learning, qualification programmes, client led initiatives and wider development processes such as coaching and mentoring. The Leadership@Henley group meets about three times a year and between these undertakes a number of activities such as research development, action learning and engagement with our advisory group and the wider client community.

Organisations that would like to progress research in the leadership and leadership development areas, or would just like to find out more, should contact the Director of Leadership@Henley, Dr Claire Collins at claire.collins@henley.ac.uk

